

The World Forum for a Responsible Economy Arras 2016

Third agricultural revolution: Towards a sustainable, connected and inclusive agriculture

General presentation of the conference
2nd part: Connected and inclusive agriculture

Mr Philippe VASSEUR, previous minister of the agriculture, began the conference by introducing the audience with Mr BOURNIGAL, president of the ISTREA.

The latter focused on the agricultural world evolution along with its constraints and opportunities. Farmers need to be encouraged and helped in this crucial and transitional period. Indeed, throughout the year they need to take the climate and sanitary variations into account.

Furthermore, Mr BOURNIGAL underlined 3 main objectives:

- To increase productivity (To measure → To analyze → To share → To decide)
- To decrease the use of chemical products and water while conserving to preserve the soil quality and the biodiversity.
- To facilitate the farmers' work.

Thus, 30 projects will be implemented to create a more environmentally-friendly and a more competitive kind of agriculture. They include 3 priorities:

- A global and collective approach, instead of coping with problems one after the other.
- The development of new technology.
- To take care of the human aspect (Training courses, advice...)

Finally, Mr BOURNIGAL mentioned the idea of “a competitive rush towards gigantism”, which is an increasing present trend of farmers to develop their business. Individualism is an attitude which has to be erased. Mr BOURNIGAL wants each member of the agricultural world to act together and learn how better new technology in this 3rd world agricultural revolution.